

Lee Stogner

Candidate for:
**President Elect,
IEEE-USA**



Why should I be your IEEE-USA President Elect?

- Wide IEEE-USA background with service on the IEEE-USA BOD, MGA BOD and committees including Region 3 Director, Vice President Professional Activities, Government Relations, Membership Development and Energy Policy.
- Recognized by peers with awards that include Professional Achievement and Citation of Honor.
- 30+ years experience in industry as a working engineer, manager, consultant and in business development.
- Started the South Carolina Engineering Cluster to support the needs of multi engineering disciplines across the state and southeast.
- Focus on Project Management and achieving goals.

Who are our customers?

- Higher grade members in Regions 1 - 6
- Student grade members
- Precollege students
- Potential members
- Industry
- Government
- Academia
- Other technical organizations that we support and interface with
- Our neighbors

Challenges?

- Declining membership in Regions 1 - 6 with the associated reduction in IEEE-USA revenues
- Competition from other countries
- Loss of employment across the spectrum of our members in Regions 1 – 6
- Reluctance by Pre College students to consider a engineering career
- Growing numbers of people that don't understand science and engineering
- Other groups that claim to speak for engineering
- The economic outlook in the US and the World

What can we do?

Leverage the skills, experience, tools, relationships and energy of Regions 1 – 6. Coupled with the proper plan, current problems can become steps to better support of a growing base of members and to our IEEE-USA mission.

No other area of the world has the track record and the potential of Regions 1 – 6.

Goals for 2012 - 2014

- Build on the experience and resources that IEEE-USA has built.
- Develop a multi year plan to avoid 12 month promises
- Build new industry relations that help companies grow and support lifelong careers here in the US
- Leverage IEEE and partner resources where possible
- Grow our membership through improved communications, benefit awareness and direct sales
- Encourage all Members to volunteer, participate and become part of the IEEE-USA Network
- Increase the visibility of IEEE-USA in national, local and commercial areas that impact our careers and the future of our profession
- Jobs, jobs, jobs

Setting the Example

All of us come into contact with people on a daily basis. Not all of these people understand the technical sciences the way we do. This can lead to mistakes by them and our leaders in the use and misuse of technology. These mistakes often directly impact the careers of our members and our economy.

The IEEE-USA has a mission of “**Building Careers and Shaping Public Policy**”. Together, we can support this mission and be the leader in helping the US benefit by the use of engineering and electro technology.

Questions?



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Candidate for:
2013 President Elect

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